

Alex Kronman

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Experience

EDITOR-IN-CHIEF, THE CATALYST: THE NEWSPAPER OF COLORADO COLLEGE | COLORADO SPRINGS, CO, MAY 2009 - JANUARY 2012

- charged with sole responsibility for all aspects of student newspaper - led effectively for three years
- built and trained staff of 100 student editors, writers, photographers, and designers
- created and executed a vision of excellence and transparency through credible reporting and thoughtful editing
- led redesign of newspaper and created the paper's first online product

CO-DIRECTOR, THE COLORADO COLLEGE JOURNALISM LECTURE AND WORKSHOP SERIES | COLORADO SPRINGS, CO, FALL 2011 - MAY 2012

- identified and brought in leading media professionals to lead two day workshops highlighting ethics, skills, and lessons from their own news-shaping work; topics included entrepreneurship, advertising, and investigative reporting
- worked with journalism professor to make journalism program more comprehensive and elevate offerings

RESEARCHER, THE COLORADO COLLEGE JOURNALISM PROGRAM | COLORADO SPRINGS, CO, SUMMER 2011

- worked with faculty and staff of Colorado College to reconceptualize and reimagine college journalism program
- interviewed students, philanthropic organizations, and grad schools to gain insights on improving journalism education
- led fundraising efforts directed at expanding offerings of program

SUMMER INTERN, MATT ENTENZA'S CAMPAIGN FOR GOVERNOR | ST. PAUL, MN, SUMMER 2010

- led and coordinated volunteer efforts including phone banks and street canvassing
- mobilized diverse constituency and was integral to Somali outreach effort which targeted first-time voters
- gained knowledge of pertinent issues such as energy policy, healthcare and education

SUMMER INTERN, THE BRAND UNION | NEW YORK, NY, SUMMER 2009

- assisted design staff with tasks such as researching and compiling reports for new business pitches
- ran design audit of the Catalyst

SUMMER INTERN, GOOD MAGAZINE | NEW YORK, NY, SUMMER 2007

- worked with sponsors to coordinate events
- researched and fact checked for editorial staff

SUMMER INTERN, OGILVY & MATHER | SAN FRANCISCO, CA, SUMMER 2006

- interviewed team members and wrote personal biographies for use in new business presentations
- brainstormed with creative teams for new business pitches and existing clients like Yahoo! and Cisco
- assisted chief financial officer analyzing business trends and labor reports

Education

The Colorado College, Colorado Springs, CO - Class of 2012 | Major in Political Science, Minor in Journalism

- Ruth Barton Award for excellence in both the academic study and practice of journalism
- Cutler Publications Award for outstanding service to Colorado College Publications
- Dean's Office Faculty-Student Collaborative Research Grant recipient
- Student Representative on The Colorado College Presidential Search Committee
- Student Representative on campus panel on sexual assault
- Academic Mentor to first year class "Social Issues in Mass Communications Media"
- Board member of Campus Publications non-profit

The Dwight-Englewood School, Englewood, NJ - Class of 2008

- Editor-in-Chief/Founder, The Flea: The Satirical Newspaper of Dwight-Englewood
- Senior Thesis: Freedom of Expression in Secondary Education: A Discourse on Ideology and Implications
- Featured Student Speaker at The New York Civil Liberties Union Bill of Rights Day event
- ESL Tutor and Volunteer Junior Firefighter

Skills

- proficient in adobe creative suite, microsoft office, and mac applications
- can convincingly hold a conversation with techies
- unintentional spanish humorist
- well versed in mundane office work, every possible job at a newspaper, and the care of small children