

Alex Kronman

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Experience

EDITOR-IN-CHIEF, THE CATALYST: THE NEWSPAPER OF COLORADO COLLEGE | COLORADO SPRINGS, CO, MAY 2009 - JANUARY 2012

- charged with sole responsibility for all aspects of student newspaper - led effectively for three years
- built and trained staff of 100 student editors, writers, photographers, and designers
- created and executed a vision of excellence and transparency through credible reporting and thoughtful editing
- led redesign of newspaper and created the paper's first online product

CO-DIRECTOR, THE COLORADO COLLEGE JOURNALISM LECTURE AND WORKSHOP SERIES | COLORADO SPRINGS, CO, FALL 2011 - MAY 2012

- identified and brought in leading media professionals to lead two day workshops highlighting ethics, skills, and lessons from their own news-shaping work; topics included entrepreneurship, advertising, and investigative reporting
- worked with journalism professor to make journalism program more comprehensive and elevate offerings

RESEARCHER, THE COLORADO COLLEGE JOURNALISM PROGRAM | COLORADO SPRINGS, CO, SUMMER 2011

- worked with faculty and staff of Colorado College to reconceptualize and reimagine college journalism program
- interviewed students, philanthropic organizations, and grad schools to gain insights on improving journalism education
- led fundraising efforts directed at expanding offerings of program

SUMMER INTERN, MATT ENTENZA'S CAMPAIGN FOR GOVERNOR | ST. PAUL, MN, SUMMER 2010

- led and coordinated volunteer efforts including phone banks and street canvassing
- mobilized diverse constituency and was integral to Somali outreach effort which targeted first-time voters
- gained knowledge of pertinent issues such as energy policy, healthcare and education

SUMMER INTERN, THE BRAND UNION | NEW YORK, NY, SUMMER 2009

- assisted design staff with tasks such as researching and compiling reports for new business pitches
- ran design audit of the Catalyst

SUMMER INTERN, GOOD MAGAZINE | NEW YORK, NY, SUMMER 2007

- worked with sponsors to coordinate events
- researched and fact checked for editorial staff

SUMMER INTERN, OGILVY & MATHER | SAN FRANCISCO, CA, SUMMER 2006

- interviewed team members and wrote personal biographies for use in new business presentations
- brainstormed with creative teams for new business pitches and existing clients like Yahoo! and Cisco
- assisted chief financial officer analyzing business trends and labor reports

Education

The Colorado College, Colorado Springs, CO - Class of 2012 | Major in Political Science, Minor in Journalism

Ruth Barton Award for excellence in both the academic study and practice of journalism
Cutler Publications Award for outstanding service to Colorado College Publications
Dean's Office Faculty-Student Collaborative Research Grant recipient
Student Representative on The Colorado College Presidential Search Committee
Student Representative on campus panel on sexual assault
Academic Mentor to first year class "Social Issues in Mass Communications Media"
Board member of Campus Publications non-profit

The Dwight-Englewood School, Englewood, NJ - Class of 2008

Editor-in-Chief/Founder, The Flea: The Satirical Newspaper of Dwight-Englewood
Senior Thesis: Freedom of Expression in Secondary Education: A Discourse on Ideology and Implications
Featured Student Speaker at The New York Civil Liberties Union Bill of Rights Day event
ESL Tutor and Volunteer Junior Firefighter

Skills

- proficient in adobe creative suite, microsoft office, and mac applications
- can convincingly hold a conversation with techies
- unintentional spanish humorist
- well versed in mundane office work, every possible job at a newspaper, and the care of small children